

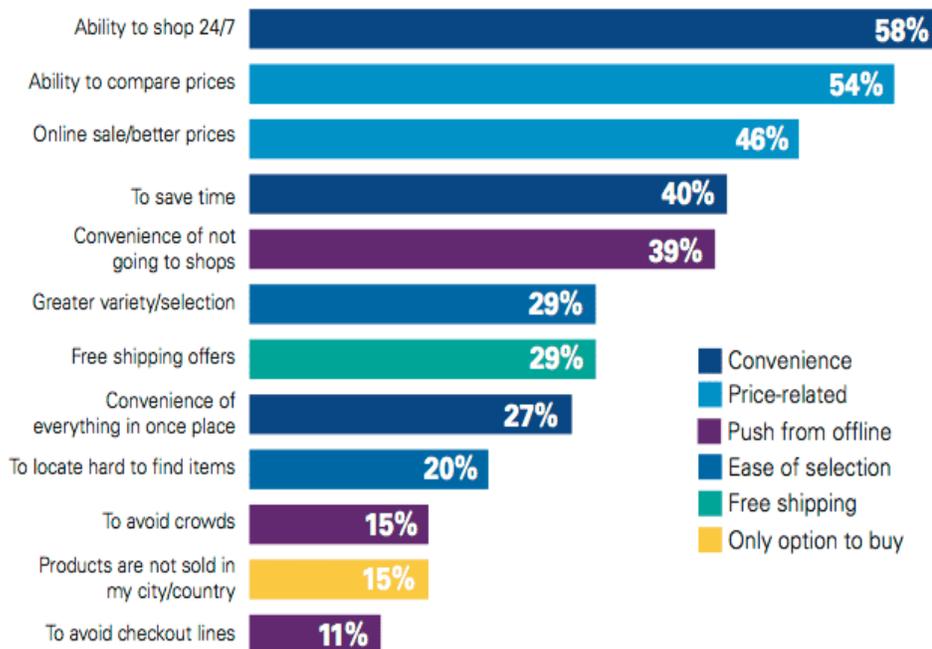


Robin Whalley Associates

Autumn 2020 Newsletter

Signed, Sealed, Delivered: The pros and Pitfalls Of Online Shopping

Reasons consumers shop online instead of in stores



Source: Global Online Consumer Report, KPMG International, 2017

With the global online goods market forecast to reach US\$3.43 trillion by 2023, the verdict is in: more people than ever are jumping online to shop.

New Zealanders spent NZ\$4.2billion online in 2018, according to NZ Post 2019 eCommerce Review.

- 32% of consumers shopping online between 7-10pm
- 31% of all online spend in NZ is in the department and variety sectors
- Tuesday is when shoppers' fingers are doing the most clicking in NZ
- 57% of shoppers globally will cancel orders is shipping costs are too high
- 39% of customers globally will abandon the shopping cart if free shipping isn't offered

It is also important to note that shopping online does not negate a shopper's journey to the shops as most people do a bit of both.

Acuity.com Apr/May 2020

Pay your taxes by cheque?

5 WAYS TO DO IT

If you normally write a cheque to pay for your taxes, it's time to decide how you will pay in the future. As of 1 March 2020, the IRD will no longer be accepting cheques.

Here are five fast, cheap and safe ways to pay your taxes:

- Direct debit using a debit card or credit card through myIR. Login and register at www.ird.govt.nz
- Make payments using online banking
- Use credit or debit cards to make online payments at ird.govt.nz/pay
- Visit Westpac and pay your taxes in person by EFTPOS or cash

If you're overseas, pay using a money transfer service. Search "make a payment" at ird.govt.nz

COVID 19 – while under our current lockdown, Westpac is only open limited hours, please visit this link for information on your branch: <https://www.westpac.co.nz/who-we-are/covid-19/branches-and-atms/>

ACC has also stopped accepting payments by cheque (from 1st March 2020). They will only deposit refunds into bank accounts, they will not be issuing cheques for refunds.

COVID 19

The summary below can be used as reference points. Information is changing week to week.

WINZ

You can apply for Wage Subsidies and Leave payments on the WINZ website (it is not difficult to complete):

<https://workandincome.govt.nz/eligibility/emergencies/2020/coronavirus.html>

<https://workandincome.govt.nz/products/a-z-benefits/covid-19-support.html#null> (page to apply on)

You will need all your employees details (full name, Date of Birth and IRD number) to hand and if you are a company, your business's NZBN (this can be found here if you do not know it, <https://www.nzbn.govt.nz/mynzbn/search/>)

- The wage subsidy's primary purpose is to **help you retain staff**.
- This is very much based on **Trust**. If later, it is found you applied for any of this assistance unnecessarily they will treat this as fraud.

IRD

Expect significantly longer than normal wait times on their 0800 lines. Their phone services are severely limited. The only effective way to contact the IRD is to contact them online and through myIR. Web messages are the best way to ask questions.

2019 Income Tax returns are due by the 31st March 2020 and we have successfully achieved this for over 99% of you all – a big thank you! For the very few not yet filed, we need to do it soon, but it is good to know the IRD are waiving late filing penalties.

Instalment arrangements: The IRD are enabling more flexibility and lowering the threshold for arrangements set up in myIR. New minimum repayment rates: Weekly \$20, Fortnightly \$40 and Monthly \$80.

If you are unable to pay your taxes on time due to the impact of COVID-19, you do not need to contact the IRD right now. Contact them when you can, they will write off any penalties & interest. (you still need to pay the tax eventually)

The IRD strongly encourage employers to pass the wage subsidy amount (which is for a 12-week period) to employees **as per their normal pay cycle**. If you pass it on as a lump sum straight away this can significantly impact on employee's tax and social policy ... it can increase the amount they earned during the year thus potentially pushing them into a higher tax bracket (therefore automatically receiving a tax bill later in the year), they may not qualify for the Independent Earner Tax Credit and it may impact on their Working for Families Credits, Child Support, Paid Parental Leave and Student Loan.

Another useful business site <https://www.business.govt.nz/news/coronavirus-information-for-businesses/>





Reminder: Residential Rental losses ring-fenced from 2019/2020 tax year

The new law on ring-fencing residential rental losses is now in force, which means:

- In most cases ring-fenced deductions will be carried forward and can only be used against residential rental or sale of property income in future years.
- Property investors will no longer be able to reduce their tax liability by offsetting residential rental property deductions against their other income (salary/wages, or business income).
- Including other residential land



Top 10

Economically Complex Countries

Produced by the university's Growth Lab, the report maps the economic progress and opportunities of 133 economies.

Singapore is ranked 5th due to its diversification of exports, China is in 19th place, Malaysia is 28th, New Zealand is ranked 51st and Australia 93rd (limited economic complexity, due to its reliance of exports of iron ore, coal and oil)

- | | |
|----------------|-------------------|
| 1) Japan | 6) Czech Republic |
| 2) Switzerland | 7) Austria |
| 3) South Korea | 8) Finland |
| 4) Germany | 9) Sweden |
| 5) Singapore | 10) Hungary |

Intheblack.com February 2020

10 inspirational podcasts for the busy business owner

Spend a bit of time commuting or travelling for work? Podcasts are the new radio. Here are 10 free series that will educate and entertain whether you're going long distance on a sales trip or stuck in traffic. Find them on the author's website, Spotify or iTunes.

1. TED Talks are super popular and there are thousands to choose from. Top picks include Simon Sinek and Brene Brown.
2. Lewis Howes School of Greatness: Downloaded over 4 million times a month, hear interviews with world-class game changers in entrepreneurship, health, athletics, mindset, and relationships.
3. The Bite-Size BizRoom: 15-minute podcasts with business advice you can easily action to grow your business.
4. The Mike Dillard Podcast: Captivating interviews with inspiring leaders to help you fulfill your potential.
5. The Happiness Lab: Surprising and inspiring stories based on the latest scientific research that will change the way you think about happiness.
6. Building a Storybrand: Donald Miller has helped thousands of businesses grow by getting them to clarify their marketing messages.
7. How I Built This: Guy Raz dives into the stories behind some of the world's best-known companies. Hear about innovators, entrepreneurs and idealists — and the movements they built.
8. The Mindset Mentor: 10-20 minute podcasts designed to give small business owners a motivational boost.
9. Goal Digger: A live workshop-style podcast to help businesspeople redefine success, chase bolder dreams and tackle their biggest goals.
10. RISE is a series of bold conversations with business powerhouses and personal development leaders that offers real-life valuable takeaways.



The Pinball Effect

The pace and pressure of work have turned us all into multi-taskers. However, studies suggest this is an inefficient way of working.

- Multiple studies published over the past decade prove that although we multitask frequently, it often happens at the cost of deep focus
- The rapid task switching that actually happens can prevent our brains from entering the mode required for creativity and insight
- Research suggests that when multitasking, people nearly always take longer to complete tasks, and are more likely to make mistakes

The technology that was meant to liberate us has made life more hectic and challenging. Ironically, the evidence is that we are a lot happier when we are completely absorbed in one task. It reinforces how productive we can be when our minds are concentrated on one thing

Amanda Woodard, intheBlack.com, February 2020

ANZAC Day is 'Mondayised' - What Does This Mean?

ANZAC Day will always be officially observed on the 25th April, regardless of the day of the week this date falls.

However, the Holidays Amendment Act 2013 'Mondayised' ANZAC Day and states that if 25th April falls on a Saturday or Sunday, the following Monday will be a public holiday.

This year ANZAC Day will fall on a Saturday. What does this mean for employers and employees when it comes to entitlement and payment for the public holiday?

- Employees who would not otherwise work on the Saturday, will treat ANZAC Day as falling on the following Monday, The Monday is a public holiday and paid as usual working day.
- For employees who usually work on the Saturday, the public holiday is treated as falling on the Saturday, with payment for the day being paid at time and a half, plus a day in lieu.

Should the employees usual working days be both the Saturday and the Monday, the employee is only entitled to one day paid as the public holiday.

ANZAC Day will be recognised on the Saturday. Payment for Saturday will be a time and a half with a day in lieu and Monday will be a usual working day

Don't forget - Minimum Wage is Increasing

If you have **any** staff on minimum wage, remember that it is rising by \$1.20 on Monday 1 April to \$18.90/hour.

The starting out and training minimum wage increases to \$15.12/hour

If these bring total remuneration below the Minimum Wage rate, you are breaking the law.

**Creativity
is
contagious,
pass it on**



Disclaimer

This publication has been carefully prepared, but it has been written in general terms only. The publication should not be relied upon to provide specific information without also obtaining appropriate professional advice after detailed examination of your particular situation.

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